



3<sup>rd</sup> April 2014

## **PRESS RELEASE/MEDIA ALERT**

**Pendle Hill Retirement Village together with Aged and Community Services Australia, invites you to participate in the inaugural National Open Day!**

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Pendle Hill Retirement Village is taking part in the first ever Aged and Community Services Australia (ACSA) National Aged Care Open Day on Friday 20 June. Along with other aged care providers around Australia, we will open our doors to the local community supported by ACSA and our ACS State Office.

For what we hope to be an annual event, the idea is to celebrate aged care services and encourage our community to visit Pendle Hill Retirement Village and work together to develop better relationships, promoting the positive experiences of our older Australians.

As part of the Open Day we are hosting a morning tea with site tours and guest speakers where the local MP has been invited to attend.

ACSA National Corporate Relations Manager Judy Martin and ACS NSW CEO Illana Halliday are driving the initiative in Australia on behalf of the ACSA Federation.

Judy stated "It is a day to share with our international colleagues who care for older people as they celebrate their own Open Days. We are delighted many of our colleagues, who were recently in Melbourne for our National conference, will be promoting open days in their own countries with the same initiative being held on the same date in the UK, South Africa, Malta and other countries. This is truly bringing the global world closer and supports ACSA's recent successful bid to host the IAHS International conference in 2015. We are hoping the ACSA National Conference will be a place to showcase and promote activities from across the ACSA membership."

ACS CEO Illana Halliday is equally excited and said "Aged care providers are dedicated to helping the people they care for and there are so many examples of exceptional work that we wanted to raise awareness in the community."

This important connection is something that Living Care has nurtured since opening in 1938 and is already acting as a community hub, providing retirement living and aged care services internally and throughout the local community.

Helen Finn, Manager of Retirement Living at Living Care said: "This is a great way to showcase the excellent community and services on offer and the fantastic work that goes on at Pendle Hill Retirement Village. Some people still have misconceptions about retirement living, so we are keen to dispel any myths that are out there and for people to come and have a look around. Our participation in this Open Day is being replicated around the globe with other ACSA members across the State, Nationally and with aged care services and providers across the UK and South Africa. It is very exciting to know we are involved in a global activity celebrating Aging. We invite you to come along on Friday 20 June and be part of this global initiative".

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